

# the Arts Rock Gala

THE CAPITOL THEATRE

NOVEMBER 14, 2023

Please join ArtsWestchester as we honor

Andrea Stewart-Cousins, New York State Senate Majority Leader  
and George Latimer, Westchester County Executive

## Sponsorship Opportunities

\*Sponsorship comes with journal ads and tickets.

### PLATINUM / PRESENTING SPONSOR | \$50,000\*

- Twenty (20) reservations for gala event in a priority location;
- Private food & beverage service in that designated VIP section;
- Graphic branding as "ArtsWestchester Annual Gala, presented by sponsor;"
- Senior executive to serve as Event Chair with speaking opportunity during evening program;
- Exclusive industry recognition on the invitation and all printed and digital materials;
- Journal and auction sponsorship with company name and logo prominently displayed.

### GOLD / LEADERSHIP SPONSOR BENEFITS | \$25,000\*

- Ten (10) reservations for gala event in priority location;
- Recognition on invitation and all printed and digital materials;
- Choice of Journal or Auction Sponsorship (value \$10K);
- Prominent Full Page Color ad in gala journal;
- (Optional) Branded materials distributed to 300+ guests.

### SILVER | \$10,000\*

- Acknowledgement as Silver Sponsor
- Ten (10) reservations in priority seating
- Full Page Color ad in gala journal

### BRONZE | \$5,000\*

- Acknowledgement as Bronze Sponsor
- Ten (10) reservations in priority seating
- Half Page Color ad in gala journal

### CONTRIBUTOR | \$2,500\*

- Four (4) gala tickets
- Half Page Color ad in gala journal

### INDIVIDUAL | \$500

**A JOURNAL AD ONLY** (journal pricing on reverse)

**I CANNOT ATTEND BUT WISH TO DONATE \$** \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

#### Method of Payment:

Check Enclosed (Checks are made payable to ArtsWestchester,  
31 Mamaroneck Avenue White Plains, NY 10601)

Please invoice to the above address

Visa

MC

AMEX

Card # \_\_\_\_\_

Exp. \_\_\_\_\_

Sec. \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature \_\_\_\_\_

ArtsWestchester is a 501(c)(3) organization. Your contribution is tax deductible, less \$250 per ticket.

See Reverse Side for Journal Advertising Information

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## 2023 Journal Advertising Reservation Form

**Inside Cover Color** (7.5" w x 10" h) | \$7,500

**Full Page Color** (7.5" w x 10" h) | \$3,500

One month web ad (300px h x 250px w)

**Full Page Color** (7.5" w x 10" h) only | \$2,500

(no web ad)

**Half Page Color** | \$1,250

(horizontal 7.5" w x 5" h)

(vertical 3.75" w x 10" h)

**Quarter Page Color** | \$500

(vertical 3.75" w x 5" h)

(horizontal 7.5" w x 2.5" h)

**Card Size Color** | \$250

(3.75" w x 2.5" h)

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

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AMEX \_\_\_\_\_

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Sec. \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature \_\_\_\_\_

## Journal Artwork

### Deadline:

## FRIDAY, OCTOBER 20

Email a PDF of your ad to: [journal@artswestchester.org](mailto:journal@artswestchester.org)

– AND –

PLEASE SEND CHECKS TO:

ArtsWestchester Attn: 2023 Gala Journal  
31 Mamaroneck Avenue, White Plains, NY 10601

For more information contact:  
Special Events Department, [events@artswestchester.org](mailto:events@artswestchester.org)

**ARTSW**  
ARTSWESTCHESTER

See Reverse Side for Sponsorship Information