

RATE SHEET

Digital Advertisement

With an advertisement in ArtsNews, you can reach decision-makers in both the arts and business communities. The latest ArtsNews is promoted in partnership with the Westchester County Business Journal and Examiner Media (The Examiner, Putnam, Northern Westchester and White Plains editions) and to ArtsWestchester's premium mailing list of more than 14,900 subscribers. The digital edition of ArtsNews has a total readership of more than 65K.

To place your ad, contact **Debbie Scates** at **914.428.4220 x315** or **dscates@artswestchester.org**.

The screenshot shows the ArtsWestchester website interface. At the top, there's a navigation bar with 'ARTSW WESTCHESTER' logo and links for 'CALENDAR', 'DIRECTORIES', 'GRANTS', 'PROGRAMS', 'RESOURCES', 'NEWS', 'SUPPORT', and 'ABOUT'. Below this is the 'ARTS NEWS' section. It features several article cards with images and titles: '6 Black History Month Events in Westchester', 'Arts Alive: Funding From NY State Refuel the Arts in Westchester', 'Family Programming for the Winter Break', and 'Rye Arts Center Displays Rarely Exhibited Works by Edward Gory'. Each article has a 'READ MORE >' link. On the right side, there are two large grey boxes with white text: 'YOUR SPONSORSHIP HERE!' and 'YOUR AD HERE! (300 x 600 px)', followed by another 'YOUR AD HERE! (300 x 300 px)' box. At the bottom, there's a 'Featured Art Events' section with three event cards: 'Holiday Pop Up Cards', 'Sherlock Holmes: The Adventure of the Red-Headed League', and 'New Choral Society: Messiah'. Each event card includes an 'AD' label, an image, a title, a date, and a time.

Advertising Rates for artsw.org/artsnews

LOCATION	DIMENSIONS	ONE MONTH	THREE MONTHS	SIX MONTHS	ONE YEAR
Featured Calendar Event		\$100	\$180	\$250	\$900
Homepage/ArtsNews page	300 x 300 px	\$200	\$380	\$1,150	\$2,300
ArtsNews Page	300 x 600 px	\$350	\$730	\$2,300	\$4,650

2023 RESERVATION DEADLINES

MAR. ISSUE:

Ad Reservation Deadline: Feb. 20
Ad Due-Date: Feb. 27

JUNE ISSUE:

Ad Reservation Deadline: May 19
Ad Due-Date: May 26

APR. ISSUE:

Ad Reservation Deadline: March 20
Ad Due-Date: March 27

JULY ISSUE:

Ad Reservation Deadline: June 19
Ad Due-Date: June 26

MAY. ISSUE:

Ad Reservation Deadline: April 17
Ad Due-Date: April 24