



**2021-22 ARTS ALIVE
RECOVERY NY GUIDELINES
WESTCHESTER AND ROCKLAND**

**ALL APPLICATIONS DUE:
TUESDAY, SEPTEMBER 28, 2021 11:59PM**

2021-22 Arts Alive Recovery NY: Overview and General Guidelines

In order to meet the cultural needs of county residents, cultural organizations and artists, ArtsWestchester's grants program provides funding opportunities in several categories: Arts Alive (a program of the New York State Council on the Arts), Arts for Special Needs, Basic Program Support, Art\$W Challenge, Mount Vernon Arts Initiative, Project Support, and Yonkers Arts Initiative. Funding may not be available in every category each year. While each category has a different focus, the following criteria are common to all:

- Artistic/Programmatic Excellence
- Impact and Benefits to the Community
- Managerial/Fiscal Oversight and Viability
- Equity, Diversity and Inclusiveness

The Arts Alive grant category is one of ArtsWestchester's most effective means of supporting arts activities for the region's geographically, economically, and ethnically diverse population. This funding opportunity helps to ensure that residents throughout the region have access to the arts in their communities, particularly in areas where access is limited. Arts Alive Grants are made possible with funds from the Statewide Community Re-grants Program (SCR) - a regrant program of the New York State Council on the Arts with the support of the Governor's office and the NYS Legislature - and administered by ArtsWestchester.

The **Arts Alive Recovery NY Regrant** is a new, one-time opportunity to assist artists and arts groups with re-engaging their audiences through live performances and in-person arts programming. Funding is available for organizations and artists planning live public events including performances, exhibitions, festivals, showings, etc. Performing arts are a priority, but other events with a public component are eligible for consideration. Supported projects must be fully open to the public.

Priorities for the Arts Alive Recovery NY Re-grants:

- Projects that have a live public performance component
- Projects that have an in-person public element, such as exhibitions, gallery tours, museum event, etc.
- New applicants

BASIC ELIGIBILITY AND FAQ's

May I apply if I received an Arts Alive grant in the past?

Yes, if you received an Arts Alive grant previously, you may apply for 2021-22 Arts Alive Recovery NY funding. Since the awards are competitive, receiving a grant one year does not guarantee funding in subsequent years.

May I apply for an Arts Alive Recovery grant if I have recently applied directly to NYSCA?

No, if you applied to NYSCA in 2021 for any of their FY2022 grant opportunities you may not apply for 2021-22 Arts Alive Recovery NY funding.

Are matching funds required?

No, matching funds are not required for this grant. However, if your performance or event expenses are more than the requested amount, you should outline how you plan to secure funding to cover the rest of the project.

May I submit more than one funding request?

No, cultural organizations, unincorporated arts groups and artists, may submit **only one application** requesting no more than **\$3,000**.

What can the grant funds be used for?

At least 60% of the award must be applied to compensation for artist fees/creative professionals.

What is the period of support?

All projects must take place between **September 1, 2021 and June 30, 2022**.

What are the age requirements?

All individual applicants, artists, and organizational representatives must be at least 18 years of age at the time of application.

IMPORTANT

Do I need a confirmed venue? Yes. Applications in any category must have a confirmed venue at the time of the application. Projects without a confirmed venue may not be eligible for funding. A letter of interest/commitment from the proposed venue is strongly encouraged.

Can I apply for the Recovery NY Re grants and for the 2022 Arts Alive?

Yes, applicants may submit a proposal for the Recovery NY Re grant round and the 2022 Arts Alive opportunity, so long as they are for distinct, separate projects. The 2022 application cycle will open in Fall 2021.

I. Requirements for Eligible Applicants

In order to apply directly, your organization must:

- Be designated as a New York State not-for-profit, based in Westchester or Rockland and whose primary area of service is within Westchester or Rockland
- Propose a project that takes place in the same county where the applicant organization is legally based.
- Conduct all activities in a way that does not discriminate on the basis of race, color, national origin, disability, gender, or sexual orientation.

Individual Artists must reside in or rent/own a studio in Westchester or Rockland at the time of the application and for the duration of the project.

If your organization is not yet incorporated as a not-for-profit, you may apply through a **fiscal sponsor or community partner** that submits the application on your behalf. Contact the Grants staff at grants@artswestchester.org to discuss how to apply with a fiscal sponsor or community partner.

Can I apply for funding for a virtual program (ie. An online exhibition, workshops via Zoom)?

No. Priority for the Recovery NY Regrants is for public performance(s) and other forms of in-person engagement.

Is staff available to give feedback on my proposal?

Yes, if you would like staff feedback on your proposal prior to the application deadline, please submit drafted material no later than Monday, September 20. Materials submitted after that date may not guaranteed to receive staff feedback prior to panel review.

What expenses are eligible for Arts Alive Recovery funding?

- 60% of the grant must be allocated to Artist fees (priority)
- Marketing/publicity costs
- Administrative expenses directly related to the project
- Supplies and materials needed for the execution of the program/project
- Project-related expendable equipment, software, project-related subscriptions - up to \$1,000
- Planning and preparation expenses for a proposed event. (Recovery NY Regrants cannot support an entirely planning grant)

How do I access the application?

Applications and all supplemental materials are accepted online only and may be accessed by visiting <https://artswestchester.submittable.com/>. Any questions, please contact the ArtsWestchester Grants department at grants@artswestchester.org. Materials submitted via mail or email will not be considered.

How will I know if I have received a 2021-22 Arts Alive Recovery NY Regrant?

ArtsWestchester will notify all applicants by email regarding the status of their application no later than December 2021. If awarded, you may be contacted by a local elected official in recognition of the funding. Applications and support materials will be stored on an encrypted server for future use. If you do not wish to have your application and support materials saved, it is your responsibility to delete the files from the server.

The Grants Committee of ArtsWestchester's Board of Trustees reviews the panel's recommendations and makes its recommendations to ArtsWestchester's Board of Trustees. The Committee's recommendations are then voted on by the full Board of Trustees, which makes the final decision on all grants.

Are support materials required?

Yes. There are both required and optional support materials for each grant opportunity. In particular, work samples are required. Work samples help the panel assess the artistic merit of the proposed project. They are very important to your application, and should represent work from the last three years.

- Individual Artist:
 - Sample of your professional work
 - Concise description of the work submitted: its context and approach
- Cultural Organizations:
 - Sample of past productions, exhibitions, events, etc.
 - Concise description of the work submitted: its context and approach
- Work samples should represent work from the last three years.
 - Performing Arts: Video and audio clips uploaded or included as a web-links hosted on external sites should be no more than 3 minutes, and time stamped to the correct chapter or time. (up to 250MB)

ADDITIONAL INFORMATION

What is ArtsWestchester NOT able to fund through Arts Alive Recovery NY Regrants?

- Projects without a performance or public engagement component
- New York State agencies and departments (including SUNY schools)
- Public universities, colleges; and public, private, or parochial secondary and elementary schools
- Municipalities or arms of local government
- Artists who are employed by ArtsWestchester or are members of ArtsWestchester's Board of Directors
- Student projects
- Unincorporated applicants without an eligible sponsor or partner organization (Exception: Individual Artist categories)
- Organizations and Artists that have applied to NYSCA in the most recent cycle. After NYSCA's application deadline, a list of organizations that have applied directly to NYSCA can be obtained upon request. Organizations on this list are ineligible for Arts Alive funding.
- Organizations that receive funding in the Basic Program Support or Project Support categories. However, organizations who receive Basic or Project Support may serve as a fiscal sponsor on an Arts Alive application if they meet the other funding criteria.
- Projects involving partners that apply directly to NYSCA. NYSCA grantees may not serve as fiscal sponsor or community partner for an Arts Alive applicant nor can a NYSCA grantee benefit from ticket sales or revenue from an Arts Alive project.

Note: A NYSCA grantee may offer their venue gratis to an Arts Alive-funded project. The Arts Alive grantee may pay for any direct costs related to use of the venue such as custodial, however:

- The NYSCA grantee must not handle box office or ticketing

- The NYSCA grantee must not profit from the Arts Alive program (i.e. ticket sales, donations, etc.)
 - The program must not be advertised as part of the NYSCA grantee's season/programming
- Non-incorporated chapters of organizations whose "parent" is incorporated outside of the Westchester or Rockland area
- Start-up or seed funding for the establishment of a new organization
- General operating expenses (e.g. Office supplies, office rental) or contingency costs
- Requests greater than an applicant's project expenses minus total project income
- Past re-grantees that have failed to submit final reports
- Operating expenses of privately-owned facilities (e.g. homes and studios)
- Arts Alive Project grants may not fund activities that are not open to the general public such as camps, clubs or college associations
- Events that take place in private homes
- Projects currently supported by an ArtsWestchester grant in a different category
- Projects taking place outside of Westchester or Rockland County and/or not directed toward Westchester or Rockland audiences
- Projects that are recreational, therapeutic, rehabilitative, or worship-based in nature
- Entertainment costs including receptions, food or fundraising events
- Activities that are not arts-related including balloons, clowns, magic, "sip and paint"
- At-risk/social service programs when the focus is primarily for rehabilitative, worship or therapeutic purposes
- Acquisition of works of art
- Permanent equipment exceeding \$1,000
- Capital improvements
- Creation of textbooks or classroom material
- Lobbying expenses
- Programs in which children are used as professional artists (paid a fee)
- Regrants by applicants to fund other activities
- Cash prizes, juried shows, fellowships, scholarships and other awards to students
- Projects without a confirmed venue