

# REACH A TARGETED AUDIENCE WITH ARTSWESTCHESTER

We offer a full menu of marketing and promotional tools. **Arts Business Members receive a 20% discount on all advertising.**

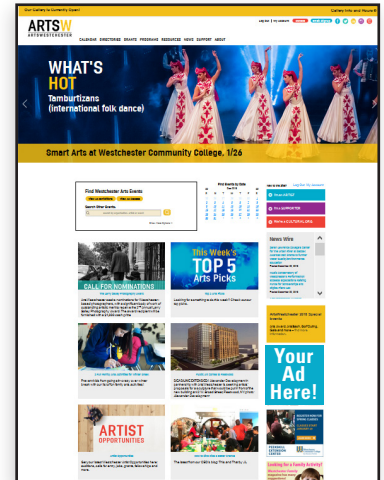
## 1. Advertise on artsw.org

Make your event or organization stand out by reserving a tile ad on our website, artsw.org. Artsw.org has over 100k visitors per year who love the arts. No designer? We also offer free creative services for your ads. Ad size is 300 x 250 pixels.

### Advertising Rates for artsw.org

LOCATION	ONE MONTH	THREE MONTHS	SIX MONTHS	ONE YEAR
Homepage/Calendar page	\$200	\$380	\$1,150	\$2,300
Content page of your choice	\$150	\$280	\$850	\$1700

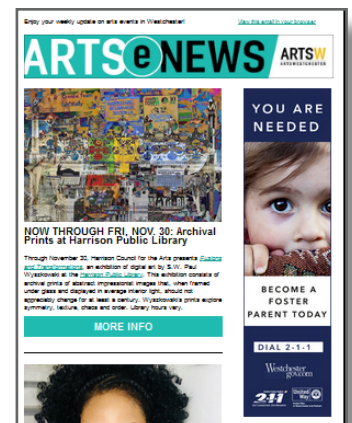
To place your ad on artsw.org, contact **Debbie Scates** at **914.428.4220 x315** or **dscates@artswestchester.org**.



## 2. Advertise in Arts(e)News

Link to your website from your own skyscraper ad in *Arts(e)News*, ArtsWestchester's weekly e-newsletter (160x600 pixels, no animations). *Arts(e)News* is distributed to over 14,000 cultural supporters weekly. The cost is \$100 per ad before discount. No designer? We also offer free creative services for your ads.

To place your ad in *Arts(e)News*, contact **Debbie Scates** at **914.428.4220 x315** or **dscates@artswestchester.org**.



### 3. Advertise in *ArtsNews*

Reach decision-makers in both the arts and business communities. The publication is distributed as a digital insert in the *Westchester & Fairfield County Business Journals* monthly. It is also emailed directly to ArtsWestchester’s premium mailing list of 14,000 subscribers as well as to the subscribers of the *Examiner Newspapers (The Examiner, Putnam, Northern Westchester and White Plains editions)*. The new digital edition of *ArtsNews* has a total readership of more than 65K. In addition, the publication is featured in flip-book style on our website at [artsw.org](http://artsw.org).



#### Advertising Rates for *ArtsNews*

AD #	AD SIZE	DIMENSIONS	OPEN RATE special discount	3 ISSUES additional 5% discount	6 ISSUES additional 10% discount	12 ISSUES additional 20% discount
1	Full Page	10.25" x 11.25"	\$1,600	\$1,520	\$1,440	\$1,260
2	Half Page	10.25" x 5.125"	\$900	\$855	\$810	\$720
3	Quarter Page	5" x 5.125"	\$500	\$475	\$450	\$400
4	Eighth Page (Business Card)	5" x 2.5"	\$200	\$180	\$180	\$180

To place your ad, contact **Debbie Scates** at **914.428.4220 x315** or [dscates@artswestchester.org](mailto:dscates@artswestchester.org).