

PLAY A LEADING ROLE, BECOME A 2020 JAZZFEST SPONSOR

# JAZZFEST

VIRTUAL EVENTS • SEPT. 8-11, 2020



**SEPTEMBER SIZZLES** with a multi-day virtual celebration of jazz. Four days of virtual jazz happenings, featuring Westchester and NYC jazz masters. **STREAMED LIVE.**

*Sponsorships support JazzFest White Plains.*

## PAST PERFORMERS INCLUDE:

- Bobby Sanabria
- Bernie Williams
- Gilberto Colon
- Bob Baldwin
- Gil Parris
- Paquito D’Rivera
- Awa Sangho
- Lynette Washington & Dennis Bell Jazz NY
- Myra Casales
- Mark Morganelli
- Gary Smulyan

To become a sponsor, complete the sponsorship form on back.

[artsw.org/jazzfest](http://artsw.org/jazzfest)

**ARTSW**  
ARTSWESTCHESTER



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## SPONSORSHIP OPPORTUNITIES

Please indicate your sponsorship level and return before August 7, 2020 to be included in JazzFest promotions. All levels of sponsorship will be recognized throughout the festival.

### Presenting Sponsor \$ 10,000

- Prime Presenting sponsor logo lockup in all JazzFest Advertising.
- Sponsor logo feature and hyperlink on JazzFest website.
- Sponsor logo feature in e-newsletters from the WP BID (2500 emails), WP Parks & Rec (10K emails) and ArtsW (+13K).
- Sponsor logo feature in promotional video for web and social media.
- Presenting sponsor credit in four virtual JazzFest programs.
- Two full page color ads (9.75" x 10.48") in the September and October digital issues of *ArtsNews*, ArtsW's monthly publication.

### Patron \$ 2,500

- Patron sponsor logo placement and hyperlink on JazzFest website.
- Sponsor company name feature in e-newsletters from the WP BID (2500 emails), WP Parks & Rec (10K emails) and ArtsW (+13K).
- Sponsor credit in four virtual JazzFest programs.
- One half page color ad (9.75" x 4.875") in the September digital issue of *ArtsNews*, ArtsW's monthly publication.

### Benefactor \$ 5,000

- Benefactor sponsor logo feature and hyperlink on JazzFest website.
- Sponsor logo feature in e-newsletters from the WP BID (2500 emails), WP Parks & Rec (10K emails) and ArtsW (+13K).
- Sponsor credit in four virtual JazzFest programs.
- One full page color ad (9.75" x 10.48") in the September digital issue of *ArtsNews*, ArtsW's monthly publication.
- Four digital skyscraper ads in ArtsW's weekly e-newsletter.

### Sponsor \$ 1,000

- Sponsor company name feature with hyperlink on JazzFest website.
- Quarter page ad (4.78" x 4.875") in ArtsWestchester's September digital issue of *ArtsNews*, ArtsW's monthly publication.

### Contributor \$ 500

- Sponsor company name feature with hyperlink on JazzFest website.

Sponsorships are available by contacting Debbie Scates: [dscates@artswestchester.org](mailto:dscates@artswestchester.org)

NAME: \_\_\_\_\_  
(as you wish to be recognized in program, printed and digital materials)

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE & ZIP CODE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_  
check box to receive all ArtsWestchester emails (daytime)

Make check payable to: ArtsWestchester, 31 Mamaroneck Ave., 3rd Fl., White Plains, NY 10601 ~ OR ~

Visa MC AMEX # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

In the amount of \$ \_\_\_\_\_ Name on Card: \_\_\_\_\_

Bill me at the address above Signature: \_\_\_\_\_

Please e-mail this form to [dscates@artswestchester.org](mailto:dscates@artswestchester.org), fax (914) 428-4306, or call (914) 428-4220, ext. 315 to confirm your sponsorship level.

Proceeds from JazzFest 2020 support jazz programs and services that benefit the entire community.

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