

2020 ARTSNEWS SPONSORSHIP

ArtsNews, published by ArtsWestchester, is Westchester's go-to arts and entertainment newspaper. With a readership of more than 130k, the 16- to 28-page monthly publication highlights Westchester's cultural scene, provides a comprehensive calendar of events and reaches the county's extensive business and cultural community.



The Opportunity

Become an *Issue Sponsor* or *Calendar Sponsor* and showcase your brand across all of ArtsWestchester's publications for an entire month!

Sponsors Receive:

- SPONSOR BENEFITS**
- A premium full page / full color advertisement in *ArtsNews* and a "sponsored by" message with company logo on the front cover.
 - » Inserted into the *Westchester County Business Journal*; readership 50,000.
 - » Inserted into Examiner Media newspapers (*The Examiner*, *Putnam*, *Northern Westchester* and *White Plains* editions); readership 75,000.
 - » Mailed to ArtsWestchester's premium mailing list of 2,000 arts enthusiasts and supporters.
 - » Distributed at drop-points throughout the county.
 - » A digital version is emailed as part of our *Arts(e)News* eNewsletter (12,000 subscribers).
 - A 160 x 600 pixel skyscraper ad in four of ArtsWestchester's *Arts(e)News* eNewsletters.
 - A link to your company's website from artswestchester.org during the sponsored month.

Reserve your 2020 Sponsorship Today:

One Issue: \$2,500
Two Issues: \$5,000
Four Issues: \$10,000

Contact Debbie Scates at:

914.428.4220 x315 or
dscates@artswestchester.org

