

# REACH A TARGETED AUDIENCE WITH ARTSWESTCHESTER

We offer a full menu of marketing and promotional tools. **Arts Business Members receive a 20% discount on all advertising.**

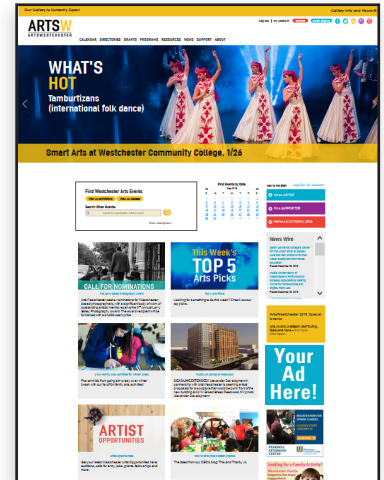
## 1. Advertise on artsw.org

Make your event or organization stand out by reserving a tile ad on our website, artsw.org. Artsw.org has over 100k visitors per year who love the arts. No designer? We also offer free creative services for your ads. Ad size is 300 x 250 pixels.

### Advertising Rates for artsw.org

LOCATION	ONE MONTH	THREE MONTHS	SIX MONTHS	ONE YEAR
Homepage/Calendar page	\$200	\$380	\$1,150	\$2,300
Content page of your choice	\$150	\$280	\$850	\$1700

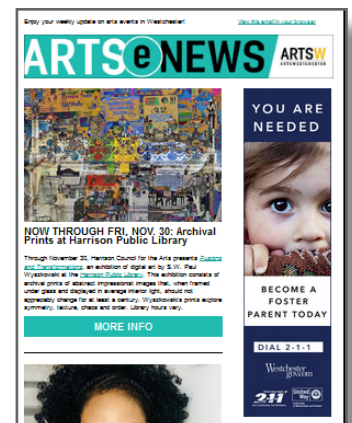
To place your ad on artsw.org, contact **Debbie Scates** at **914.428.4220 x315** or **dscates@artswestchester.org**.



## 2. Advertise in Arts(e)News

Link to your website from your own skyscraper ad in *Arts(e)News*, ArtsWestchester's weekly e-newsletter (160x600 pixels, no animations). *Arts(e)News* is distributed to over 12,000 cultural supporters weekly. The cost is \$100 per ad before discount. No designer? We also offer free creative services for your ads.

To place your ad in *Arts(e)News*, contact **Debbie Scates** at **914.428.4220 x315** or **dscates@artswestchester.org**.



### 3. Advertise in *ArtsNews*

Reach decision-makers in both the arts and business communities. The paper is a supplement to the ***Westchester County Business Journal*** and ***Examiner Media (The Examiner, Putnam, Northern Westchester and White Plains editions)***. It is also mailed directly to ArtsWestchester’s premium mailing list of 2,000 local arts patrons and distributed at drop-points throughout the county. *ArtsNews* has a total circulation of 50,000 and a total readership of over 130,000.



#### Advertising Rates for *ArtsNews*

AD #	AD SIZE	DIMENSIONS	OPEN RATE special discount	3 ISSUES additional 5% discount	6 ISSUES additional 10% discount	12 ISSUES additional 20% discount
1	Full Page	9.75" x 10.48"	\$1,600	\$1,520	\$1,440	\$1,260
2	Half Page	9.75" x 4.875"	\$900	\$855	\$810	\$720
3	Quarter Page	4.78" x 4.875"	\$500	\$475	\$450	\$400
4	Eighth Page (Business Card)	4.78" x 2.43"	\$200	\$180	\$180	\$180

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