**50 MAIN STREET**

**Public Sculpture Commission**

**Request for Proposal**

**OVERVIEW**

ArtsWestchester, in partnership with Ginsburg Development Companies (GDC) and the City of White Plains seeks proposals for a permanent site-responsive work of public sculpture for the City Square Development and the City of White Plains. It is located at 50 Main Street at the corner of Main and Bank Street and is the Gateway to Downtown White Plains. City Square is a luxury mixed-used complex centrally located at the business and transportation heart of White Plains, NY. The free-standing, site specific exterior sculpture will enhance and enliven the streetscape. It will adjoin the entrance to 50 Main Street, the city’s premier Office Building and adjoining an outdoor dining plaza.

The jury will consist of representatives of Ginsburg Development, ArtsWestchester and White Plains

Commissions must be completed by **May 2020**, in preparation for installation on-site in **June, 2020**.

Please review all details in this document before making your submission.

**RFP DEADLINE:** 2D-Proposal materials must be submitted online via the link provided by September 13, 2019, 11:59PM, E.S.T.

**PROJECT BUDGET:** The **$120,000** commission will cover all services from final design through installation including artist fee, final design documents, fabrication, insurance, artwork transportation to the site and installation of the sculpture at the site.

**SITE VISIT:** Artists should visit the site and attend a site visit and information session on date to be announced. They can also visit site on their own.

RSVP required to [LHanley@artswestchester.org](mailto:LHanley@artswestchester.org).

**OPPORTUNITy DETAILS**

**BACKGROUND:**

Ginsburg Development Companies is the premier developer in Westchester and the region’s leader in creating high quality designed mixed-use and residential communities. Art is a core component in the company’s approach to place-making, and an integral part of the GDC brand. Sculptures and paintings reflect and harmonize with the each building’s signature architectural style and interior ambience.

City Square is a new property in the GDC portfolio. It was previously called the Westchester Financial Center. It is a mixed-use development of residential, offices and retail encompassing of a square block (City Square). As the largest art-integrated GDC project, it will be a model for future development in Westchester’s urban centers. The property is located across the street from the White Plains Metro North Railroad Station, the most used station in the MNR system after Grand Central. The White Plains station recently underwent a $92million dollar renovation, which included major public art commissions for the station lobby and Main Street track railing.

50 Main Street is at “The Gateway” and is the main vehicle and pedestrian entrance to downtown White Plains.

This commissioned sculpture will be a landmark feature of the City Square and the Gateway to Downtown White Plains, a highly visible gateway. The work of art will also serve as a welcoming beacon for the White Plains’ downtown business district.

**THE site:**

The commissioned sculpture will occupy an elevated plaza at the entrance of 50 Main Street. The plaza leads to the main entrance of the property, and also features an outdoor dining area.

See the attached plan of the sculpture area and a photo of the front view. Note the location of 3 flagpoles. One flagpole must be removed since it is in the area of the new canopy entrance.

**Design parameters:**

The sculpture may incorporate two of the three existing flagpoles into its design, which the Artist may also consider as a structural support component of their design. The proposal should include a concept for a pedestal, which incorporates seating.. The third flagpole can be removed or used as an element of the sculpture.

Artists are encouraged to work in durable, light-weight metals or similar materials, and may incorporate LED lighting features and/or kinetic elements. The piece should be installed on an elevated pedestal that encompasses seating. Glass, stainless or painted steel, bronze, ceramics, acrylic/fiberglass, stone, concrete or other materials may also be incorporated into the design. All proposed work must be able to withstand an outdoor, four-season environment and must be able to stand independently without attachments points to the building. Lighting that may change seasonably is a consideration.

All proposals will be judged based on their artistic merit and on the criteria established by the Selection Committee.

*Desired dimensions:* minimum height of 25’ from base, not to exceed 40’. (The arcade is 30’).

The suggested footprint area is indicated on the attached site plan.

*Maximum weight/load:* Since there is a garage structure below the sculpture location the load of the sculpture should be distributed.

**DESIGN CONSIDERATIONS:**

* Artists should consider the Main Street vantage perspective and approaching pedestrian experience of the sculpture.
* Proposed artworks should relate well to the adjoining architecture and adjoining dining.
* Artwork designs could incorporate both kinetic and lighting features. Artists are encouraged to work with professional lighting designers as one of their subcontractors.
* Proposals should include the design of a pedestal that allows for seating.

**PROPOSAL REQUIREMENTS:**

Proposals must include the following:

1. **Resume/CV**

*Format: Word Doc or PDF.*

Chronological resume demonstrating a minimum of five (5) years of professional art experience (exhibitions, sales, commissions etc.). If submitting as a team, a current resume should be submitted for each team member. A biography will not be accepted in place of a resume. (Total resume may be up to 5 pages. If your resume exceeds 5 pages, or does not contain your education history and experience with dates, your submission will not be considered).

1. **Work Samples:**

*Format:* JPEG, TIFF, PDF

* Submit a minimum of five (5), up to ten (10) DIGITAL images of original recently completed artwork, not proposals, which demonstrate the artist’s qualifications for the project. Teams may submit a total of ten (10) images with at least one image from every team member.
* Slide file names should use the following convention: Last name\_artwork title\_date
* Artists are encouraged to share works completed within the last five years.
* Slides, emailed, or hardcopy mailed submissions will NOT be accepted. All images must be submitted electronically through the online application portal.

1. **2D renderings of the proposed sculptures and 2D renderings of the sculpture in situ**

*Format:* jpeg, tiff, tiff

*Quantity:* Minimum 2, up to 5

Images must be submitted digitally and be high resolution (300 DPI). ArtsWestchester and the Owner will provide site renderings for Artists’ use. These renderings are intended to show the physical volume of the sculpture in the allotted space, and facilitate the Panel’s and the Public’s envisioning of the sculpture on site.

1. **Material list**

*Format:* Word Doc or PDF.

Please list all materials that will be used in the implementation of the design, including sculpture materials, paint/coating finishes, electric requirements, and any other materials integral to the aesthetic of the piece. Material List must also include a detailed description and quantity of all proposed materials to be used in the sculpture.

1. **Project Statement/Letter of Intent**

*Format:* Word Doc or PDF.

A written description of the proposed sculpture to give the viewer understanding or insight. The Project Statement should inform, provide context, and present the inspiration for your work. It can be descriptive or reflective in nature. The Letter should also speak to the artist’s commitment to the project and overall desire to obtain it. (1-page maximum).

Applicants are encouraged to apply early to reduce risk of technical difficulties. Incomplete, late, hand-delivered, mailed or emailed submissions will NOT be accepted for any reason.

**SELECTION PROCESS & CRITERIA:**

A selection committee will review all eligible artist submissions.

Submissions will be evaluated by the following criteria:

* Artistic excellence and originality as evidenced by proposal documents and other supporting materials.
* Appropriateness of the proposal as they relate to the project goals and setting.
* Perceived ability to execute

The selection committee will designate up to 5 finalists who will each be awarded a $2,500 honorarium to produce full proposals which will include 1/8th scale maquettes, materials list, a project budget, and other supporting documents.

All proposal documents, will become property of the Owner and ArtsWestchester, and will be used for educational and/or promotional purposes of the project. Each semi-finalist’s proposals and maquette may be exhibited for committee and community consideration. ArtsWestchester may consider submitted proposal documents for other public art opportunities in the event the Artist(s) is/are not selected.

**FULL SCOPE OF WORK:**

The Artist who is awarded the commission will be contracted by the Owner to produce the artwork, in keeping with the final designs accepted by the Selection Committee and approved by the Owner. The Owner will assume ownership of the sculpture upon completion by the Artist, which shall require a Certification of Conformance as noted below.

Selected Artists will be required to consult a New York State licensed Professional Engineer (PE), who shall review the following:

* The proposed sculpture design (thereby producing a “PE-Reviewed Design”), including its foundation
* A loading and installation plan, including a safety plan for any on-site work
* A maintenance plan for the sculpture

Upon completion of the sculpture, a New York State licensed Professional Engineer will be required to perform, at the expense of the selected Artists, a final inspection of each completed Sculpture to certify the following (“Certification of Conformance”):

* + Conformance with the PE-Reviewed Design
  + Structural stability and safety of the completed sculpture

The proposed sculpture must be able to stand independently without supports but may be mounted and may use the existing flagpoles for structural support.

Additional responsibilities of the selected Artist include, but are not limited to:

* The Artist shall be available with reasonable advance notice for a reasonable number of meetings required to coordinate design and project implementation, ceremonies, press conferences and photo opportunities and the like, as necessary.
* The Artist shall perform all services and furnish all supplies, material and/or work equipment as necessary for the design and fabrication of the Artwork.
* The Artist shall provide required insurance in amounts and limits specified in the final contract between ArtsWestchester, the Artist, and the Owner.
* The Artist shall secure any and all required licenses, engineering approvals, and similar authorizations at the Artist’s expense as may be necessary for the installation of the Artwork at the Site.
* The Artist shall provide a maintenance manual with a description of all materials, processes and products utilized in the Artwork and the required care and upkeep involved, as well as recommended procedures in the event of necessary conservation.
* The Artist shall guarantee the work to be free from faults of materials and workmanship for two years after completion.

**Timeline & Project Schedule**

Site Visit TBA

Proposal Due September 13, 2019

Finalist Notification October 2019

Finalists Presentation October 2019

Notice of Selection January, 2020

Fabrication By May 15, 2020

Installation June, 2020

**Project Contacts:**

All questions about this opportunity should be directed to ArtsWestchester.

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**ABOUT THE PARTNERS**

**ArtsWestchester**

ArtsWestchester began in 1965 as a conversation among arts advocates and volunteers in a living room and has grown into is New York State’s largest private, not-for-profit cultural service organization.

Our mission is to provide leadership, vision, and support to ensure the availability, accessibility and diversity of the arts in Westchester County.

Our vision is of a Westchester in which every man, woman and child can explore his or her creative impulses; where the arts are accessible to every sector of society and are an educational priority in our schools; where opportunities for artists are plentiful; where public art is fundamental to the landscape and cityscape; and where a new generation can use the arts as a window to the world.

Our programs and services enrich the lives of everyone in Westchester County. We help fund concerts, exhibitions and plays through grants; bring artists into schools and community centers; advocate for the arts; and build audiences through diverse marketing initiatives.

**ABOUT Ginsburg Development Companies (GDC)**

Martin Ginsburg, founder and principal of GDC, is first and foremost an architect. As a result of his attention to design, site planning and detail, GDC’s developments in New York and Connecticut have won numerous design and community planning awards. With more than 50 years of experience and market leadership, GDC has built many of the region’s most successful and prestigious luxury developments, including Boulder Ridge, Pondside, Mystic Pointe, The Fairways, Quaker Green, Gillette Ridge, Marbury Corners and Christie Place. You can readily see why GDC has earned its reputation as the region’s premier residential developer. In addition to its residential development business, GDC owns and manages a portfolio of commercial properties, located primarily in Westchester County, NY.

Recent projects include:

* The Harbors in Haverstraw
* Harbor Square in Ossining
* 1177 and River Tides in Yonkers
* Saw Mill Lofts in Hastings

Fort Hill and the Abbey Inn in Peekskill