

RATE SHEET

Print Advertisement

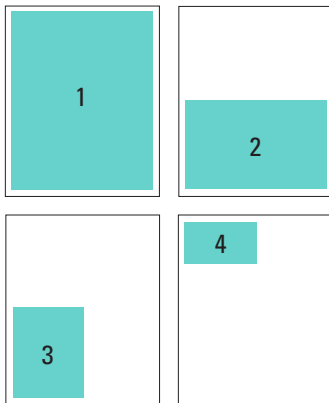
With an advertisement in ArtsNews, you can reach decision-makers in both the arts and business communities. The paper is a supplement to the **Westchester County Business Journal** and **Examiner Media** (*The Examiner, Putnam, Northern Westchester and White Plains editions*). It is also mailed directly to ArtsWestchester's premium mailing list of 2,000 local arts patrons and is distributed at drop-points throughout the County. The print edition of ArtsNews has a total readership of more than 130K. In addition, a digital version of the paper is included on our website and is sent to an additional 12,000 readers via our weekly e-newsletter.

To place your ad, contact Debbie Scates at 914.428.4220 x315 or dscates@artswestchester.org.



Advertisement Sizes

Advertising Rates *ArtsWestchester member organizations will get a 20% discount on these rates.*



AD #	AD SIZE	DIMENSIONS	OPEN RATE special discount	3 ISSUES additional 5% discount	6 ISSUES additional 10% discount	12 ISSUES additional 20% discount
1	Full Page	9.75" x 10.48"	\$1,600	\$1,520	\$1,440	\$1,260
2	Half Page	9.75" x 4.875"	\$900	\$855	\$810	\$720
3	Quarter Page	4.78" x 4.875"	\$500	\$475	\$450	\$400
4	Eighth Page (Business Card)	4.78" x 2.43"	\$200	\$180	\$180	\$180

ArtsNews Print Advertisements should be full color with no bleed press-ready PDFs with 300dpi images

2019 RESERVATION DEADLINES

FEBRUARY ISSUE Ad Reservation Deadline: January 4
Ad Due-Date: January 11

MAY ISSUE Ad Reservation Deadline: April 5
Ad Due-Date: April 12

MARCH ISSUE Ad Reservation Deadline: February 1
Ad Due-Date: February 8

JUNE ISSUE Ad Reservation Deadline: May 10
Ad Due-Date: May 17

APRIL ISSUE Ad Reservation Deadline: March 8
Ad Due-Date: March 15