

## **2017 ArtsWestchester Guidelines for “As a Matter of Art” Writers**

Thank you for your interest in submitting a blog for consideration in ArtsWestchester’s “As a Matter of Art” blog. We love hearing from writers who are interested in getting the word out about the diversity of artists and arts organizations in Westchester County. Our cultural community is alive, with so much happening throughout the county. Blog submissions can be written about trending arts news, arts and business partnerships, emerging or established artists working and exhibiting in Westchester and more.

**Here are a few guidelines for submissions.** All posts need to be:

- 500 words or less
- In some way connected to ArtsWestchester’s artist or member organization base:
  - To check ArtsWestchester’s roster of artists, visit: [artswestchester.org/directory](http://artswestchester.org/directory)
  - To check ArtsWestchester’s list of member organizations, visit: [artswestchester.org/cultural-organizations/directory](http://artswestchester.org/cultural-organizations/directory)
- Written in the third person point of view.
- Positive in nature. No critiques or reviews.

### **How to submit your article:**

**Topics should be approved before submission.** To submit an idea for approval, email proposed topic to: [dscates@artswestchester.org](mailto:dscates@artswestchester.org).

Once your topic is approved, **submit your full draft, bio and supporting image** to: [dscates@artswestchester.org](mailto:dscates@artswestchester.org).

- **Provide up to 3 supporting images** to accompany your written submission. Images will be considered for inclusion with your post. Photography and artwork credits must be included.
- **Include a brief bio.** Bio should be approximately 50 words and should include your Twitter handle, as well as any other relevant links: your blog, Instagram account, Facebook page, website URL, etc.

*ArtsWestchester reserves the right to edit and proofread the article for clarity and style. The writer will receive a byline on the post. Writer reserves the right to submit the article elsewhere, but ArtsWestchester also reserves the right to repurpose / repost the article as-published, with credit to the writer.*

Thank you for your interest in ArtsWestchester’s “As a Matter of Art.”



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