

RATE SHEET

Print Advertisement

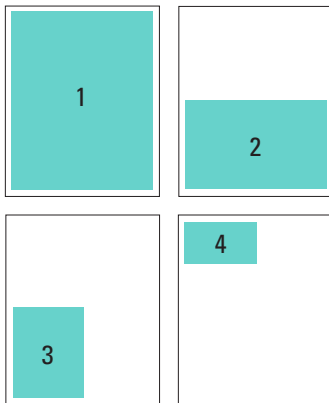
With an advertisement in *ArtsNews*, you can reach decision-makers in both the arts and business communities. The paper is a supplement to the **Westchester County Business Journal** and **Examiner Media (The Examiner, Putnam, Northern Westchester and White Plains editions)**. It is also mailed directly to ArtsWestchester's premium mailing list of 2,000 local arts patrons and distributed at drop-points throughout the county. The digital version is subsequently sent to an additional 8,000 readers. ArtsNews has a total circulation of 50,000 and a total readership of 125,000.

To place your ad, contact **Debbie Scates** at **914.428.4220 x315** or **dscates@artswestchester.org**.



Advertisement Sizes

Advertising Rates *ArtsWestchester member organizations will get a 20% discount on these rates.*



AD #	AD SIZE	DIMENSIONS	OPEN RATE special discount	3 ISSUES additional 5% discount	6 ISSUES additional 10% discount	12 ISSUES additional 20% discount
1	Full Page	9.25" x 10.75"	\$1,600	\$1,520	\$1,440	\$1,260
2	Half Page	9.25" x 4.875"	\$900	\$855	\$810	\$720
3	Quarter Page	4.5" x 4.875"	\$500	\$475	\$450	\$400
4	Eighth Page (Business Card)	4.5" x 2.5"	\$200	\$180	\$180	\$180

2017 RESERVATION DEADLINES

FEB. ISSUE: Reservation Deadline: Jan. 6
Art/ Content Deadline: Jan. 13

MAY ISSUE: Reservation Deadline: April 7
Art/ Content Deadline: April 14

MARCH ISSUE: Reservation Deadline: Feb. 3
Art/ Content Deadline: Feb. 10

JUNE ISSUE: Reservation Deadline: May 5
Art/ Content Deadline: May 12

APRIL ISSUE: Reservation Deadline: March 8
Art/ Content Deadline: March 17