



Keeping the Arts Alive & Vibrant in Westchester.



2015 Signature ArtsWestchester Sponsorship Opportunities



Partner with Westchester's Cultural Leader



Celebrating its 50th anniversary in 2015, ArtsWestchester, the county's premier arts organization and largest arts council in New York State, provides support annually to over 150 arts organizations and individual artists. It serves area residents with arts education programs in schools, daycare facilities and community sites.

Westchester's most creative parties...

ArtsWestchester is well known for producing signature fundraising & cultural events that generate tremendous community support from a cross-section of distinguished business professionals, arts enthusiasts and cultural patrons. In 2015, a series of special anniversary initiatives will be launched in celebration of the organizations' Golden Anniversary.



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A Targeted Marketing Platform

ArtsWestchester events provide a powerful platform to connect with Westchester's movers & shakers. Whether as a presenting sponsor or community supporter, your company will receive maximum exposure and reach a targeted audience of active Westchester residents and business professionals.

Our customer profile

ArtsWestchester supporters range in age from 35-65 with a HHI of over \$200K, enjoy active lifestyles and leisure activities including entertainment, arts activities, dining and shopping opportunities more than 3x per month.

2015 Event & Sponsorship Calendar



2015 ArtsWestchester Events & Sponsorship Opportunities

- **January 29** – An Arts & Business Breakfast.
- **February** --The 50 for 50 Artist Recognition Awards are announced in Westchester County.
- **March** – The Festival of New Works begins March 14 and runs through June 2015.
- **April 16** – Arts Award Luncheon.
- **May 15 & 16** - ArtsBash Private Party, Open Studios and Family ArtsBash.
- **June 15** –Golf Tournament, The Wykagyl Country Club.
- **Sept 24- 27** –Jazz Fest 2014.
- **November 20** – 50th Anniversary Gala Event & Silent Auction.
- **Annual** Art Exhibition Series, launches in March 2015.
- **Annual** Arts Education Program Sponsorships.
- **Monthly** *ArtsNews* Advertising Sponsorships.



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ARTSWESTCHESTER, 2015

ARTSEE: A Festival of New Work in Westchester



Beginning in March of 2015 and running for four consecutive months, “**ARTSEE: A Festival of New Work in Westchester,**” presents new work (created in the last three years) at over 30 Westchester cultural venues. ARTSEE highlights the County’s growing reputation as a hub of innovation and creativity. ARTSEE presents a robust and diverse array of arts events for residents and visitor. ARTSEE runs through June of 2015.



ArtsWestchester leads this county-wide collaboration that includes affiliate venues throughout Westchester County. Among them: Axial Theatre, Blue Door Gallery, Caramoor Center for Music and the Arts, Castle Gallery, Katonah Museum of Art, Pelham Art Center, Rye Arts Center, Untermeyer Performing Arts Council and White Plains Performing Arts Center.

Become a Sponsor of the Festival of New Work



Sponsorship	Level	Benefits
Benefactor 2015 Festival Sponsor	\$10,000	<ul style="list-style-type: none">• Company listing as Benefactor in program, advertising, invites and event signage.• Company credit in ArtsNews and web site, www.artswestchester.org.• Full page <i>ArtsNews</i> ad in month of choice.
Patron 2015 Festival Sponsor	\$5,000	<ul style="list-style-type: none">• Listing as Patron in program & invites.• Company credit in <i>ArtsNews</i> and web site, www.artswestchester.org.
Sponsor 2015 Festival Sponsor	\$2,500	<ul style="list-style-type: none">• Listing as Sponsor in exhibit program.• Company credit in <i>ArtsNews</i> and web site, www.artswestchester.org.
Contributor 2015 Festival Sponsor	\$1,000	<ul style="list-style-type: none">• Listing as Contributor in exhibit program.• Company credit in <i>ArtsNews</i> and web site, www.artswestchester.org.
Supporter 2015 Festival Sponsor	\$500	<ul style="list-style-type: none">• Program listing as Supporter.• Company credit in <i>ArtsNews</i> and web site, www.artswestchester.org.
Individual 2015 Festival Sponsor	\$250	<ul style="list-style-type: none">• Program listing as Individual supporter.• Company credit in <i>ArtsNews</i> and web site, www.artswestchester.org.

Arts Award 50 for 50 Luncheon



Sponsor The Annual Arts Award Luncheon – April 16, 2015

The Arts Award is ArtsWestchester's most prestigious award presented annually for over 30 years to recognize outstanding individuals, artists, arts organizations, educators and community groups, which have made significant contributions to the arts in Westchester. Some 500 Westchester residents attend the Arts Award luncheon each year, coming together in a celebration of the arts. It is a highlight of the spring cultural season. Luncheon participants typically include a diverse range of county leaders, board members of the county's numerous arts organizations, public officials, executives of Westchester County's major companies, and artists.

Past honorees include Nelson Rockefeller (1977), Roy Neuberger (1985), Ruby Dee, Ossie Davis (1994), U.S. Poet Laureate Billy Collins (2002), as well as The Performing Arts Center at Purchase College (2001), the Music Conservatory of Westchester (2003), the Caramoor Center for Music & the Arts (2006), and writer Cynthia Ozick (2008).

The Benefits

- Gain access to an audience of **500 plus** from a broad cross-section of Westchester & lower Fairfield, including board members, arts patrons, friends, family and colleagues of award recipients.
- Visibility with company name listing or logo on the invitation, program, printed materials, signage, and website. Invitations mailed to 2000 supporters and members.
- New relationships with Westchester Arts organizations, honorees and businesses.
- Company exposure with participation in the awards ceremony by presenting an arts award.
- Table of ten at the luncheon, plus promotional table at event reception.
- Additional sponsor value in event program and ads in *ARTSNEWS*, distributed monthly in the Westchester Business Journal with a readership of 52,000 business professionals.



Arts Award Luncheon Sponsorships

Sponsorship	Description	Level	Benefits
Title Sponsor	Title Sponsor of the Arts Award Luncheon	\$10,000	<ul style="list-style-type: none">• Exclusive industry sponsor.• Name or logo feature on promotional materials, ads with inclusion in all publicity.• Listing as Title Sponsor on invitation & full page program ad.• Full page ArtsNews ad.• Two (2) tables of 10 at luncheon.• Display during luncheon & participation in awards presentation.
Two Star Sponsor	Two Star Sponsor of the Arts Award Luncheon	\$5,000	<ul style="list-style-type: none">• Name or logo on promotional materials, ads.• One (1) table of 10 at the luncheon.• Full page B&W ad in program• Participation in awards presentation & promotional table display at event.• Recognition in ArtsNews and website.
One Star Sponsor	One Star Sponsor of the Arts Award Luncheon	\$2,500	<ul style="list-style-type: none">• Name or logo on promotional materials, ads.• One (1) table of 10 at the lunch.• Full page B&W ad in program.• Recognition in ArtsNews and website.
Patron Sponsor		\$1,000	<ul style="list-style-type: none">• One (1) table at the luncheon• Half page B&W ad in program

ARTSBASH 2015

Coming May 15th & 16th 2015
Food, fun & fabulous art!



ArtsBash, ArtsWestchester's popular Westchester food & art event

Now in its 16th year, ARTSBASH is:

- A **celebration of the spring arts season** with a Private Party about 'food, fun and fabulous art' hosted by ArtsWestchester at its historic White Plains home. Stopping traffic with a tent outside our building, ArtsBash is a powerful upscale platform to connect with Westchester's business professionals and cultural community.
- A **private gallery reception and contemporary art exhibition with pop-up White Plains galleries** for more than 500 guests.
- A **food sampling by Westchester's best restaurants** featuring culinary creations courtesy of area chefs and restaurants and product pairings of sponsor beer and wine. (*past ArtsBash Restaurant Partners included: 42, BLT Steak, Captain Lawrence Brewery, Crabtree's Kittle House Resort & Inn, Iron Horse Grill, and Vino 100.*)
- An **"insider opportunity"** where guests can mingle with artists and visit the 15-plus artists-in-residence who work from studios in the Arts Exchange building.
- A **marketing platform** to connect with an active audience of cultural enthusiasts, social young professionals, Westchester arts patrons and consumers who enjoy dining out and who partake in Westchester entertainment and arts opportunities.
- A **partnership** with community sponsors such as: *The Journal News* and *Westchester Magazine*.



ArtsBash 2015 Corporate Sponsorships



Sponsorship	Level	Benefits
Presenting Sponsor ArtsBash Event & Exhibit	\$25,000	<ul style="list-style-type: none">• Exclusive industry sponsor.• Prime event space for promotional event display or product sampling.• Company name or logo feature on all promotional materials, ads, web site with inclusion in all PR.• Prime sponsor visibility on ArtsBash tent.• Thirty (30) tickets for opening reception & weekend events.• Right to utilize gallery for private event during sculpture exhibit.• Two full page B/W ArtsNews ads throughout the year.• Two banner ads in ArtsWestchester's e-newsletters.
Grand Benefactor ArtsBash Event & Exhibit	\$10,000	<ul style="list-style-type: none">• Product sampling/promotional event display.• Company name or logo feature on all promotional materials, ads, web site with inclusion in all PR.• Company banner on tent.• Twenty (20) tickets for opening reception & weekend events.• Right to utilize gallery for private event during sculpture exhibit or full page B/W ArtsNews ad.• One Banner ad in ArtsWestchester's e-newsletter.

Continued

ArtsBash 2015 Corporate Sponsorships



Sponsorship	Level	Benefits
Benefactor ArtsBash Event & Exhibit	\$5,000	<ul style="list-style-type: none">• Company listing as Benefactor in program & invite with event display.• Fourteen (14) tickets for opening reception & weekend events.• Full page B/W ArtsNews ad.
Patron ArtsBash Event & Exhibit	\$2,500	<ul style="list-style-type: none">• Listing as Patron in program & invite.• Ten (10) tickets for opening reception & weekend events.
Sponsor ArtsBash Event & Exhibit	\$1,000	<ul style="list-style-type: none">• Listing as Sponsor in exhibit program.• Six (6) tickets for opening reception & weekend events.
Contributor ArtsBash Event & Exhibit	\$500	<p>Listing as Contributor in exhibit program. Four (4) tickets for opening reception & weekend events.</p>
Supporter ArtsBash Event & Exhibit	\$250	<ul style="list-style-type: none">• Program listing as Supporter.• Two (2) guests for opening.
Individual ArtsBash	\$75	<ul style="list-style-type: none">• ArtsBash ticket.

Jazz Fest 2015

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Your Opportunity to Connect with Westchester's Cultural Community:

- **2015 Westchester Jazz Festival in White Plains, NY (September 24 – 27, 2015)**

ArtsWestchester presents its annual Jazz Fest program in September 2015. With the goal of celebrating America's own classical art form in all its creative variations in a community-wide collaboration, ArtsWestchester will present nationally known artists, who happen to hail from Westchester, at five different performing arts venues in White Plains.



Padraig Allen



Ray Blue



Mazz Swift

“Sponsorship of a Music or Arts Series provides partners with a dynamic platform to build brand relationships & value for the community.”

-Janet Langsam, CEO

Westchester Jazz Festival:

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- ❑ A community-wide celebration, ArtsWestchester will present a **four-day Westchester Jazz Festival** in White Plains during September 2015 in partnership with the City of White Plains and the White Plains BID.
- ❑ With the goal of **celebrating America's own classical art form** in all its creative variations, ArtsWestchester is seeking to sustain our venue as a home for jazz, building upon our record of programs, culminating in Jazz Fest 2015. The Festival will be a signature event for the developing downtown arts district in White Plains, the heart of Westchester County.
- ❑ The celebration of jazz will bring together at least **five major cultural venues** in downtown White Plains: ArtsWestchester's gallery (cap 144), the White Plains Performing Arts Center (cap. 417); Downtown Music at Grace Church (cap. 175) and the Play Group Theater (cap. 200). In addition, we will work with the Music Conservatory of Westchester, which provides talented faculty as performers to these downtown venues and is a natural marketing partner.





Jazz Fest 2015



Sponsorship Level	Description	Level	Benefits
Presenting	Sponsor of ArtsWestchester's 2015 Westchester Jazz Festival	\$10,000	<ul style="list-style-type: none">• Prime Presenting Sponsor logo placement in all Jazz Fest advertising, stage banners and promotional materials.• Six guests to ticketed concerts. VIP seating.• Sponsor table in VIP area at outdoor Sunday event.• Company official to speak at concerts.• Photo opportunity with artists and Mayor.
Benefactor	Sponsor of ArtsWestchester's 2015 Westchester Jazz Festival	\$5,000	<ul style="list-style-type: none">• Benefactor Sponsor logo placement in all Jazz Fest advertising and promotional materials.• Four guests to ticketed concerts. VIP seating.• Sponsor table in VIP area at outdoor Sunday event.• Company banner on lower stage for outdoor Sunday event.
Patron	Sponsor of ArtsWestchester's 2015 Westchester Jazz Festival	\$2,500	<ul style="list-style-type: none">• Patron listing in event programs, web site, e-blasts and advertising.• Two guests to ticketed concerts. VIP seating.• Company banner on lower stage for outdoor Sunday event.
Sponsor	Sponsor of ArtsWestchester's 2015 Westchester Jazz Festival	\$1000	<ul style="list-style-type: none">• Sponsor listing in event programs, web site and e-blasts.• Two guests to ticketed concerts.
Contributor	Sponsor of ArtsWestchester's 2015 Westchester Jazz Festival	\$500	<ul style="list-style-type: none">• Listing in event program.• Two guests to ticketed concerts

Annual Golf Tournament Opportunities



A DAY OF GOLF FOR THE ARTS – June 15, 2015, [Entergy – Title Sponsor]

ArtsWestchester Golf Tournament, The Wykagyl Country Club

Come out and swing for the arts! What could be better than a day spent on the links – and for a good cause like the arts. Our annual golf tournament will take place in **June 2015** at The Wykagyl Country Club in New Rochelle, NY on one of the most beautiful and challenging courses in the country. Event sponsorship includes: breakfast, lunch and awards dinner offering plenty of networking opportunities on and off the course.

- **Spotlight your company** as a leader in corporate cultural support in front of 200 plus Westchester corporate arts patrons, board members, arts directors and area cultural enthusiasts.
- **Enjoy a Golf Foursome** & attend a private reception and an awards dinner with golfers and their guests.
- **Build brand** and visibility on the golf course with company name or logo on tee or hole sign. Plus, receive a full page journal ad.
- **Develop new business** relationships and connect with ArtsWestchester's guests all day with a prominent promotional table display in the clubhouse.



Golf Tournament Sponsorships



Sponsorship	Level	Benefits
Title Sponsor	\$25,000	<i>Sold to Entergy.</i>
Dinner Sponsor	\$7,500	<ul style="list-style-type: none">• Company sponsor signage & credit at dinner.• Golf foursome• Company name or logo on hole sign• Full page journal ad• All day Promotional Table Display & Banner
Brunch Sponsor	\$7,500	<ul style="list-style-type: none">• Company sponsor signage & credit at brunch• Golf foursome• Company name or logo on hole sign• Full page journal ad• All day Promotional Table Display & Banner
Corporate Sponsor	\$5,500	<ul style="list-style-type: none">• Golf foursome• Company name or logo on hole sign• Full page journal ad• All day Promotional Table Display & Banner
Foursome Sponsor	\$3,500	<ul style="list-style-type: none">• Golf foursome• Company name or logo on tee or hole sign• Half page journal ad
Hole Sponsor	\$1,000	<ul style="list-style-type: none">• Company name or logo on hole sign• Customized pin flag.• Listing in event materials
Tee Sponsor	\$500	<ul style="list-style-type: none">• Company Listing on tee sign & listing in event materials.

ArtsWestchester's

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Anniversary Gala

Sponsor Westchester's Biggest & Best Benefit of the Year!
The 50th Anniversary Gala: Friday, November 20, 2015

The "not to be missed" social event in Westchester...always held at a surprisingly unique venue...bringing together the "movers and shakers" in the county. Supporting the arts can be fun and good for business!

The Benefits

- An opportunity to join Westchester's leading corporate supporters of the arts. **600 plus** business and government leaders, patrons of the arts, board members, and friends of ArtsWestchester attend the gala annually.
- Enjoy corporate exposure with logo or company listings on invitations, journal and during the evening's video presentation.
- Host your top performing sales executives, senior management or clients at your sponsor table. Your guests will dine and dance the night away to live music, enjoy bidding at one of Westchester's most prestigious silent auctions and mingle among the 'who's who' of Westchester.
- Right to highlight your product or service with inclusion in ArtsWestchester's exclusive online & event auction, providing unlimited visibility and return on philanthropic investment.



50th Anniversary Gala Sponsorships



Sponsorship	Level	Benefits
Platinum Benefactor	\$25,000	<ul style="list-style-type: none">• Two (2) tables of ten (10) in priority seating• Acknowledgement as <i>Platinum Benefactor</i>• Full page color ad in gala journal
Gold Benefactor	\$15,000	<ul style="list-style-type: none">• One (1) table of (10) in priority seating• Acknowledgement as <i>Gold Benefactor</i>• Full page color ad in gala journal
Silver Benefactor	\$10,000	<ul style="list-style-type: none">• One (1) table of (10) in priority seating• Acknowledgement as <i>Silver Benefactor</i>• Full page b&w ad in gala journal
Bronze Benefactor	\$7,500	<ul style="list-style-type: none">• One (1) table of (10) in priority seating• Acknowledgement as <i>Bronze Benefactor</i>• Full page b&w ad in gala journal
Contributor	\$2,500	<ul style="list-style-type: none">• Four (4) gala tickets• Half-page b&w ad in gala journal

Become a 2015 Exhibition Season Sponsor



Program Summary:

ArtsWestchester will present three distinct exhibitions as part of its 2015 Exhibition Series in our unique, historic White Plains Gallery: *Crossing Borders*, an *Exhibition of New Work* and *James VanderZee Portrait Photography*.

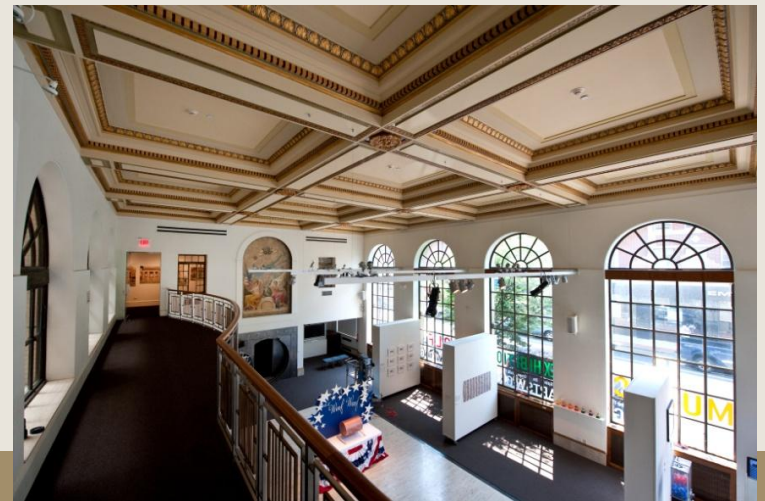
Put Your Company in Front of Westchester's Movers & Shakers:

ArtsWestchester gallery events provide a powerful platform to connect with Westchester's arts enthusiasts. Whether as a presenting sponsor or community supporter, your company will receive maximum exposure over 12 months and reach a targeted audience of active Westchester residents and business professionals. ArtsWestchester is well known for producing signature cultural events that generate tremendous community support from a cross-section of arts enthusiasts and cultural supporters.

Background:

ArtsWestchester's home at 31 Mamaroneck Avenue is filled with creative energy. It is a place devoted to Westchester arts and artists; it is a place where audiences engage with the arts and can expect the unexpected.

Our galleries showcase artwork of the highest quality, exhibiting the work of some 700 Westchester-area artists since 2000. The gallery features 5,000 square feet of exhibition space and is a highly visible venue for the arts in Westchester County. Admittance to the gallery is free, honoring our commitment to keeping the arts accessible to all. In conjunction with our exhibits, ArtsWestchester presents lectures, Meet the Artist events and community education programs throughout the year in our gallery.



Levels of 2015 Exhibition Season Sponsorship



Request: Become an annual exhibition Season Sponsor and help ArtsWestchester:

- Present the work of professional artists to the greater Westchester County Community.
- Build arts audiences and access through a program of free exhibitions and gallery events.

Season Sponsorship	Level	Benefits
Pacesetter Sponsor	\$25,000	<ul style="list-style-type: none">• Company/sponsor listing as Pacesetter in programs & exhibit invitations.• Company/sponsor listing on the main exhibit wall for four exhibitions.• Company/sponsor listing as Pacesetter in annual ArtsWestchester publications.• Twenty (20) guests for each of the four exhibit Opening Receptions.• Twenty (20) tickets for the May 2015 ArtsBash Private Reception.• Full page B/W <i>ArtsNews</i> ad in month of choice.
Partner Sponsor	\$10,000	<ul style="list-style-type: none">• Company/sponsor listing as Partner in programs & exhibit invitations.• Company/sponsor listing on the main exhibit wall for four exhibitions.• Company/sponsor listing as Partner in annual ArtsWestchester publications.• Ten guests for each of the four exhibit Opening Receptions.• Ten (10) tickets for the May 2015 <i>ArtsBash</i> Private Reception.
Sustainer Sponsor	\$5,000	<ul style="list-style-type: none">• Company/sponsor listing as Sustainer in programs & exhibit invitations.• Company/sponsor listing on the main exhibit wall for four exhibitions.• Company/sponsor listing as Sustainer in annual ArtsWestchester publications.• Six (6) guests for each of the four exhibit Opening Receptions.• Six (6) tickets for the May 2015 <i>ArtsBash</i> Private Reception.
Contributor Sponsor	\$2,500	<ul style="list-style-type: none">• Company/sponsor listing as Contributor in programs & exhibit invitations.• Company/sponsor listing on the main exhibit wall for four exhibitions.• Company/sponsor listing as Contributor in annual ArtsWestchester publications.• Four (4) guests for each of the four exhibit Opening Receptions.

Sponsor a 2015 Arts Education Program



We invite you to be our partner in arts-in- education: *underwrite an artist residency & inspire our world.*

- ArtsWestchester has a long established history of providing arts-in-education programs in some of the most underserved school districts in Westchester, such as Greenburgh, Mt. Vernon, and Yonkers, where funds are limited and access to such programs might not otherwise be available. By providing professional artists from ArtsWestchester's roster of over 90 literary, performance and visual artists to collaborate with teachers in the classroom, we help underserved school districts bolster their resources and enhance the quality of education. ArtsWestchester artists also work in community sites throughout Westchester.
- ArtsWestchester's Artist Residencies integrate the arts into the curriculum providing students new tools to learn math, social studies, language arts and science. The ten or fifteen day residencies often result in improved test scores, better learning skills and increased classroom participation. The residencies stimulate curious, creative minds and strengthen the ability to think critically, thus providing life skills that enable students to work independently and as part of a team. Artist residencies foster communication skills as students express their ideas and opinions in diverse ways. Furthermore, students who participate in arts-in-education are better prepared to meet the New York State standards for music and art.



Artist Residencies typically include:

- A planning session with the classroom teacher & the artist.
- Ten workshop days with the same group.
 - A staff development workshop.
 - An assessment session.

Ten day residency sponsor cost: \$3,000

Fifteen day residency sponsor cost: \$4,500

Become an exclusive *ArtsNews* Sponsor



Sponsor an issue of *ArtsNews*, the monthly source for arts news in Westchester

Now more than ever, the arts are part of the business landscape bringing great economic benefit to the community. *ArtsNews* is our publication that highlights the business of the arts and provides the most comprehensive cultural calendar in Westchester County. You will find *ArtsNews* in the *Westchester Business Journal* and *Examiner* every month and online at www.artswestchester.org. Your company will be visible in this important publication as a sponsor with advertisements to be featured throughout the year.

ArtsNews makes good business sense because...

- There are over **125,000 monthly readers** of *ArtsNews* monthly.
- There are **50,000 unique hits** to our website www.artswestchester.org annually;
- *ArtsNews* is carried in an e-blast to **7,000 email users** every month;
- Businesses build brand & thrive when they support the arts community!

As an exclusive ARTSNEWS Sponsor (\$2,500), you will receive the following benefits:

- A **premium full page back cover color ad** (9.25" w x 10.75" h) in our monthly publication distributed to a total readership of over 125,000 business professionals and ArtsWestchester cultural enthusiasts and community leaders.
- A **front cover corporate logo & sponsor credit** on your *ArtsNews* issue of choice.
- **Four digital** (160x600 pixel) **skyscraper ads** linking to your web site from our Arts e-Newsletters, distributed to over 7000 cultural supporters weekly in your sponsored month of choice.



Who we are.

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- Celebrating 50 years in Westchester this year, ArtsWestchester is the largest private not-for-profit arts council in New York State providing over \$1.2 million in grants that fund concerts, exhibitions and performances.
- Experts in Arts-in-education. A nationally recognized leader providing more than 35 years of hands-on art and music experiences.
- The premier marketer of the arts in Westchester producing the go-to newspaper for the arts, *ArtsNews*.
- The leader in bringing compelling new collaborations to life benefiting culture & commerce in our community.
- *The connection to the arts in Westchester County.* Connecting artists and arts organizations to funding and training, the public to arts information, charitable businesses to new customers & students and schools to creative experiences, ArtsWestchester is all about enriching partnerships.



Why invest in ARTSWestchester?...



- **Economic Benefit:** Westchester's nonprofit arts & culture industry pumps \$156.44 million into the County's economy each year.
- The economic boost and creative capital generated by an active arts community is at the heart of any healthy local economy.
- **Creative Partnership:** With a crisis in public funding for the arts, now more than ever, creative partnerships between arts and commerce are necessary to fuel the creativity of our arts community and maintain the quality cultural events and arts education programs vital to the health of our County.
- **Countywide Reach:** ArtsWestchester is the premier Arts Council in New York State providing support to more than 150 cultural venues.

Tomorrow's Leaders: The arts nourish creative thinkers, fueling the innovators of tomorrow. Groundbreaking ideas and creativity inspire successful business and fuel commerce.

- **Cultural branding:** It's good for business and communities. As the source for arts information in the county, ARTSWestchester's communication programs (e-newsletters, Westchester Business Journal ArtsNews insert, editorial columns, PR and community programs) help build your brand by getting news of your sponsorship in front of area consumers.



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OUR PROUD ARTS
PARTNERS

We thank our
supporters every
chance we get.



**BENEROFE
PROPERTIES**

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FOUNDATION



CHASE



**CROSS COUNTY
SHOPPING CENTER**

DAVID YURMAN



ETHAN ALLEN



IBM



JMC
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SITE DEVELOPMENT CONSULTANTS

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Abeles
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The Liman Foundation



MAXX
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Robert Wiener
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Peter G. Wilcox
Director of Government Affairs
PepsiCo

Exceptional Arts Events & Sponsorship Opportunities



Next Steps:

Contact Debbie Scates
Manager, Partnership Marketing
914.428.4220, ext. 315
dscates@artswestchester.org

Debbie Scates
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