

RATE SHEET

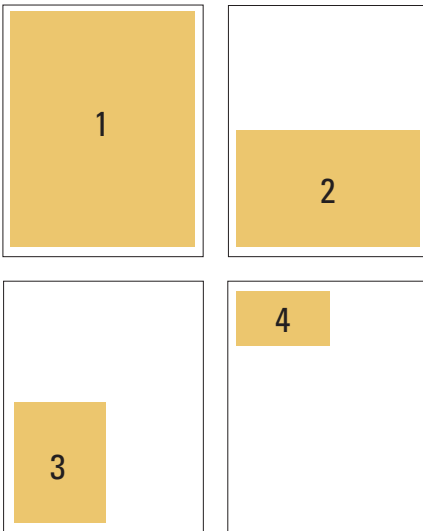


Print Advertisement

With an advertisement in *ArtsWNews*, you can reach decision makers in both the arts and business communities. As a supplement to the ***Westchester County Business Journal*** and ***Examiner Media (The Examiner, Putnam, Northern Westchester and White Plains editions)*** *ArtsWNews* has a circulation of 50,000 and a readership of 125,000. It is also mailed directly to ArtsWestchester's premium mailing list of 2,000 local art patrons.

To place your ad, contact **Debbie Scates** at **914-428-4220 x315** or **dscates@artswestchester.org**.

Advertisement Sizes



Reservation Deadlines

- MAY ISSUE:** Reservation Deadline: April 4
Art/ Content Deadline: April 11
- JUNE ISSUE:** Reservation Deadline: May 9
Art/ Content Deadline: May 16
- JULY ISSUE:** Reservation Deadline: June 6
Art/ Content Deadline: June 13
- AUG. ISSUE:** Reservation Deadline: July 4
Art/ Content Deadline: July 11
- SEPT. ISSUE:** Reservation Deadline: Aug. 8
Art/ Content Deadline: Aug. 15

Advertising Rates (Black & White) *Member organizations will get a 20% discount on these rates.*

AD #	AD SIZE	DIMENSIONS	OPEN RATE special discount	3 ISSUES additional 5% discount	6 ISSUES additional 10% discount	12 ISSUES additional 20% discount
1	Full Page	9.25" x 10.75"	\$1,600	\$1,520	\$1,440	\$1,260
2	Half Page	9.25" x 4.875"	\$900	\$855	\$810	\$720
3	Quarter Page	4.5" x 4.875"	\$500	\$475	\$450	\$400
4	Eighth Page (Business Card)	4.5" x 2.5"	\$200	\$180	\$180	\$180