

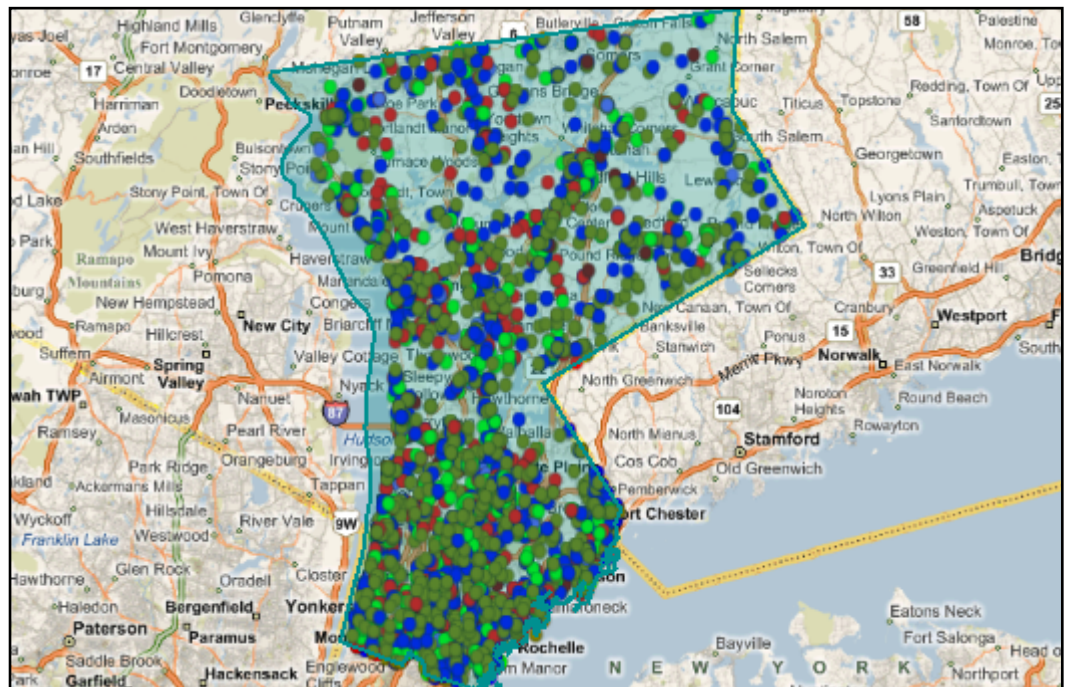
This Creative Industries report offers a research-based approach to understanding the scope and economic importance of the arts in **Westchester County, NY**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 756,007 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.99 million people, representing 4.14 percent of all businesses and 2.17 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2011, Westchester County, NY is home to 3,332 arts-related businesses that employ 13,572 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Westchester County, NY, with each dot representing an arts-centric business. The creative industries account for **5.44** percent of the 61,214 total businesses located in Westchester County, NY and **3.05** percent of the 444,866 total people they employ.

3,332 Arts-Related Businesses in Westchester County, NY Employ 13,572 People

- Arts-Related Business
-  Museum/Collections
 -  Performing Arts
 -  Visual/Photography
 -  Film, Radio, TV
 -  Design/Publishing
 -  Arts Schools/Services



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Arts-Related Businesses and Employment in Westchester County, NY (Data current as of January 2011)

2011

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	121	601
Agents	8	20
Arts Councils	2	22
Arts Schools and Instruction	111	559
Design and Publishing	1,208	4,024
Advertising	209	997
Architecture	339	1,199
Design	628	1,161
Publishing	32	667
Film, Radio and TV	466	1,585
Radio	33	59
Television	31	216
Motion Pictures	402	1,310
Museums and Collections	46	453
Zoos and Botanical	3	203
Historical Society	13	75
Museums	30	175
Performing Arts	559	2,004
Music	278	1,182
Theater	13	45
Services & Facilities	96	401
Opera	2	3
Performers (nec)	170	373
Visual Arts/Photography	932	4,905
Crafts	67	560
Photography	649	3,770
Visual Arts	85	137
Services	131	438
GRAND TOTAL	3,332	13,572

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.