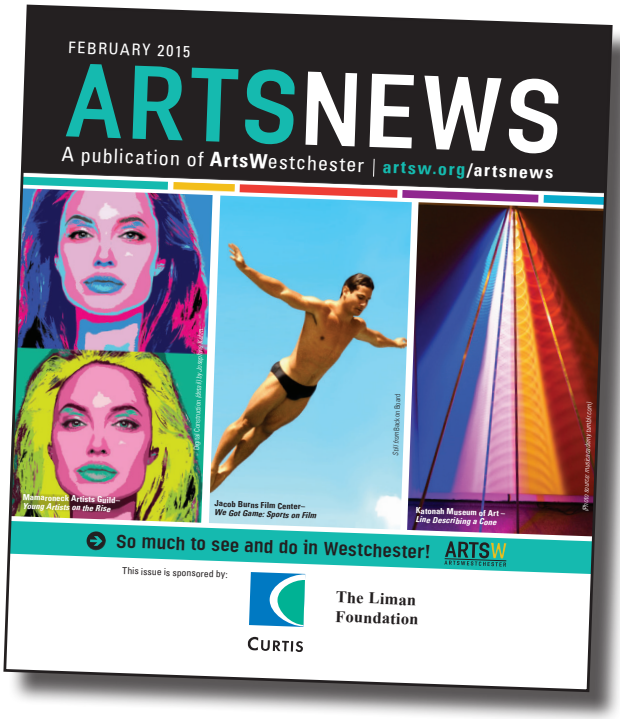
RATE SHEET

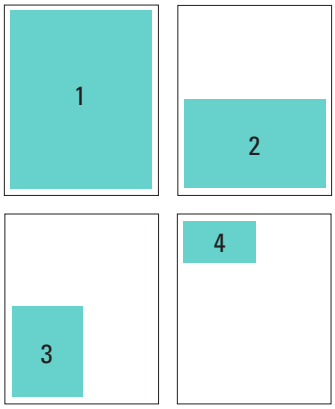
Print Advertisement

With an advertisement in *ArtsNews*, you can reach decision-makers in both the arts and business communities. The paper is a supplement to the ***Westchester County Business Journal*** and ***Examiner Media (The Examiner, Putnam, Northern Westchester and White Plains editions).*** It is also mailed directly to ArtsWestchester's premium mailing list of 2,000 local arts patrons and distributed at drop-points throughout the county. The digital version is subsequently sent to an additional 8,000 readers. ArtsNews has a total circulation of 50,000 and a total readership of 125,000.

To place your ad, contact Debbie Scates at 914.428.4220 x315 or dscates@artswestchester.org.



Advertisement Sizes



Advertising Rates

ArtsWestchester member organizations will get a 20% discount on these rates.

AD #	AD SIZE	DIMENSIONS	OPEN RATE special discount	3 ISSUES additional 5% discount	6 ISSUES additional 10% discount	12 ISSUES additional 20% discount
1	Full Page	9.25" x 10.75"	$1,600	$1,520	$1,440	$1,260
2	Half Page	9.25" x 4.875"	$900	$855	$810	$720
3	Quarter Page	4.5" x 4.875"	$500	$475	$450	$400
4	Eighth Page (Business Card)	4.5" x 2.5"	$200	$180	$180	$180

2016 RESERVATION DEADLINES

FEB. ISSUE: Reservation Deadline: Jan. 8
Art/ Content Deadline: Jan. 15

MARCH ISSUE: Reservation Deadline: Feb. 5
Art/ Content Deadline: Feb. 12

APRIL ISSUE: Reservation Deadline: March 11
Art/ Content Deadline: March 18

MAY ISSUE: Reservation Deadline: April 8
Art/ Content Deadline: April 15

JUNE ISSUE: Reservation Deadline: May 6
Art/ Content Deadline: May 13

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